



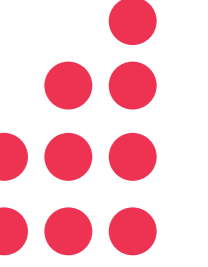
Güral Seramik Genel Katalog 2023

Güral Seramik General Catalog 2023

GÜRAL SERAMİK



Güral
Seramik



Güral markası kurulduğu 1989 yılından bu yana kendini sanatıyla, hüneriyle, kalite ve başarısıyla ifade etmeyi amaçlamıştır. Güral Seramik ile de aynı tavrı sürdürmektedir. Mükemmellik ve zarafeti birleştiren Güral Seramik, konforu gözler önüne sermektedir. Türkiye'nin kalbinde yer alan, Kütahya'daki tesisinde kısa bir süre önce devreye giren Güral 29 Ekim Seramik Fabrikası'nın kapalı alanı 160.000 m² olup, genişleme alanı yaklaşık 500.000 m²'dir.

Güral Seramik, muhteşem tasarımını yenilikçi fikirler ve son teknoloji ile şekillendiriyor, yeni fabrika tam otomasyona ve olağanüstü esnekliğe sahiptir.

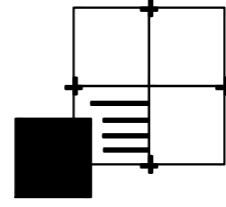
Since it was established in 1989, Güral Brand has always aimed to express itself through its art, craftsmanship, quality and success. It keeps the same attitude with Güral Seramik as well. Combining perfection and elegance, Güral Seramik presents comfort to your eyes.

Güral Seramik's new line, recently installed at our Kütahya site in the heart of the same-named region of Turkey, is now up and running. The enclosed area of factory is 160.000 m² and it's expanding area is nearly 500.000 m².

Güral Seramik forges its marvelous design with innovative ideas and with the latest technology, featuring full automation and outstanding flexibility.

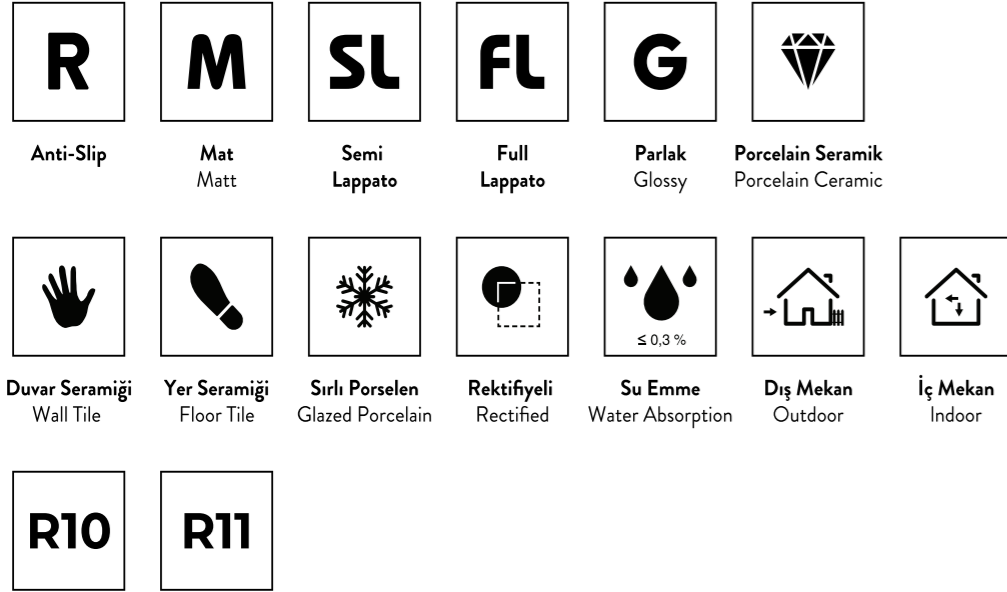
TEKNİK BİLGİLER VE ÖZELLİKLER

TECHNICAL INFORMATION & CHARACTERISTICS



SEMBOLLER

SYMBOLS



YÜZEY BİLGİLERİ / SURFACE INFORMATION

Mat/ Matt

Yüzeyleri mat dokulu sır ile kaplanmış, yüzeyi işlem görmemiş karolardır.

They are natural tiles whose surfaces are glazed with matt glaze.

Parlak/ Glossy

Yüzeyleri parlak dokulu sır ile kaplanmış, yüzeyi işlem görmemiş karolardır.

They are natural tiles whose surfaces are glazed with glossy glaze.

Semi Lappato / Semi polished

Özel cam tanecikleri ile kaplanıp pişirilmiş karoların parlatılması ile elde edilen yarı parlak yarı mat yüzeylerdir.

They are semi-polished surfaces manufactured via the lustering of tiles after covering them with special glass grains/glass forming minerals then firing them.

Full Lappato / Full polished

Özel sır ile kaplanmış karoların ince bir parlatma işlemine tabi tutulması ile elde edilen karolardır.

They are type of tiles produced by fine polishing of tiles covered with a special glaze.

Anti-Slip / Anti-Slip

Kaymaz özelliklere sahip seramiklerin genel adı olan “Anti Slip Seramik “ “R” ile sembolize edilir.

“Anti Slip Ceramic”, which is the general name of ceramics with nonslip properties, is symbolized with “R”.

Renk Tonu Değişim Skalası / Color Shade Variation Guide



V1 TEK DÜZE

UNIFORM

Desen ve renk tonu farklılıkları düşük seviyededir.

The least amount of shade and texture variation attainable in naturally fired clay products.

V2 HAFİF

SLIGHT

Desen ve renk tonu farklılıkları orta seviyededir.

Light to moderate shade and texture variation within each box.

V3 ÖNEMLİ

MODERATE

Desen ve renk tonu farklılıkları yüksek seviyededir.

High shade and texture variation within each box.

Kategori / Categories

BETON / CONCRETE

DEKOR / DECOR

DOĞAL TAŞ / NATURAL STONE

MERMER / MARBLE

AHŞAP / WOOD



İçindekiler / Index

BETON / CONCRETE

BETON	14
BIBLO	16
CAPELLA	18
CEMENTO	19
CONCRETE	20
ESSENTIAL	22
KREA	26
KRUK STONE	28
MOSAIC	30
PIEDRA	32
RIGEL	34
TERRA	35
TERRAZZO	36
TIMEWORN	38
TRAVERTINO	39
VICTOR	40
VOLCANO	42

DOĞALTAŞ / NATURAL STONE

ARANDIS	48
CAPEL	50
EBAN	52
LAL	54
LAZAWARD	56
MIRANDA	57
MISHA	58
NICE	62
OLVIDO	64
OPTAL	66
PENDAN	68
RAPOLANO	70
RAVEL	71
RICH	72
ROCHE	74
ROYAL	76
SMERALDA	78

MERMER / MARBLE

ALEATS	82
AMAZONITE	84
ANDROMEDA	86
ARYA	88
BIANCO	89
CALACATTA	90
CERES	94
ELEGANT	95
EVERET	96
FREY	98
GIAO	100
GRANADA	102
GRENELLE	103
IO	104
JULIA	105
MARMO	106
MEGA	108

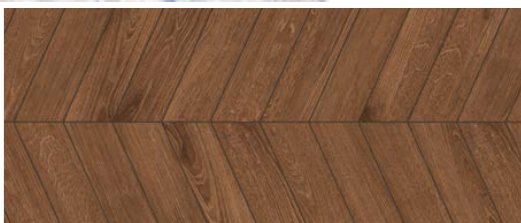
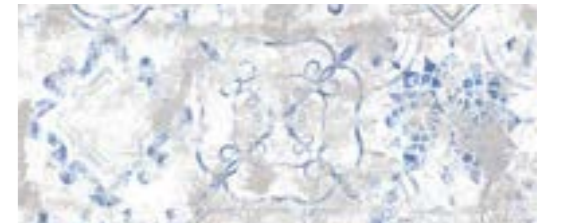
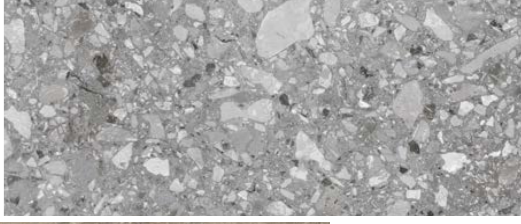
MELIN	109
MERIT	110
MILGE	112
MIRA	114
OCEAN	116
ONICE	118
ONYX	120
SALDA	122
STORIA	123
TELLURIO	124
VENUS	126
WHITE SILVER	128

DEKOR / DECOR

MOTIVE	132
ALACATI	134

AHŞAP / WOOD

ALBA	138
ABACO	140
KOMI	141
NORMA	142
WESTWOOD	144



B E T O N

C O N C R E T E

60x60

60x120



60x60



BETON ANTHRACITE

SRSPBETN60X60MAT120



BETON GREY

SRSPBETN60X60MAT130



BETON LIGHT GREY

SRSPBETN60X60MAT131



BETON BEIGE

SRSPBETN60X60MAT150



60x60



BIBLO BROWN

SRSPBBLO60X60MAT140



BIBLO TAUPE

SRSPBBLO60X60MAT141



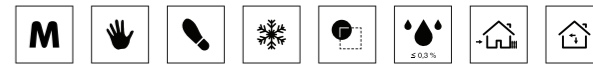
BIBLO DARK

SRSPBBLO60X60MAT170



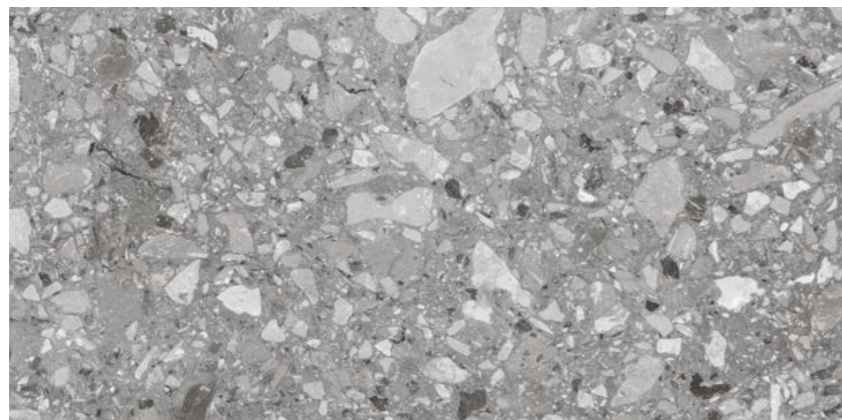
60x120

60x60



CAPELLA GREY

SRSPCPLL60X120MAT130



CAPELLA DARK GREY

SRSPCPLL60X120MAT132



CEMENTO GREY

SRSPCMNT60X60MAT130



CEMENTO LIGHT GREY

SRSPCMNT60X60MAT131



CEMENTO BROWN

SRSPCMNT60X60MAT140



60x120



CONCRETE GREY

SRSPCNCT60X120MAT130



CONCRETE BEIGE

SRSPCNCT60X120MAT150





60x60



ESSENTIAL WHITE

SRSPEST60X60MAT100



ESSENTIAL BLACK

SRSPEST60X60MAT110



ESSENTIAL GREY

SRSPEST60X60MAT130



ESSENTIAL WHITE

SRSPEST60X120MAT100
SRSPEST60X120FLP100



ESSENTIAL BLACK

SRSPEST60X120MAT110
SRSPEST60X120FLP110

60x120

60x120



ESSENTIAL GREY

SRSPEST60X120MAT130
SRSPEST60X120FLP130



60x60



KREA ANTHRACITE

SRSPKREA60X60MAT120



KREA GREY

SRSPKREA60X60MAT130



KREA DARK GREY

SRSPKREA60X60MAT132



KREA BROWN

SRSPKREA60X60MAT140



KREA MINK

SRSPKREA60X60MAT142



60x60



KRUK STONE LATTE
SRSPKRUK60X60MAT143



KRUK STONE BEIGE
SRSPKRUK60X60MAT150



60x60



MOSAIC WHITE

SRSPMSIC60X60MAT100

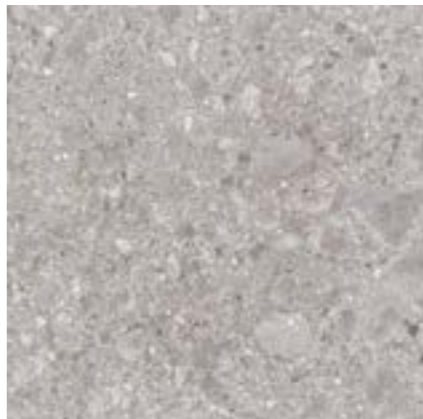


60x60



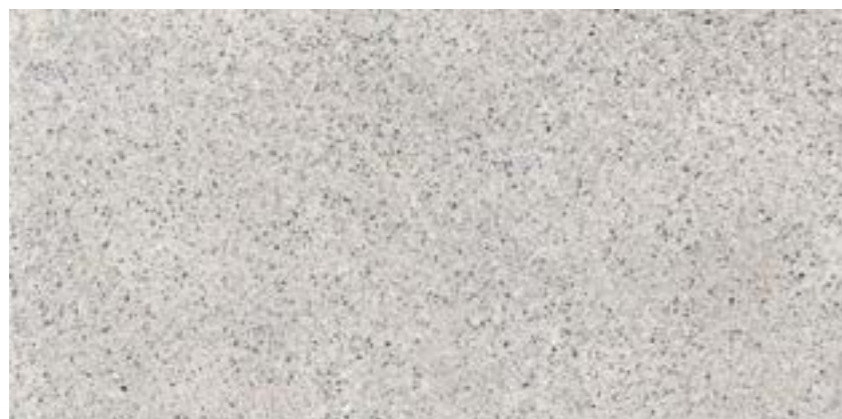
PIEDRA GREY

SRSPDRA60X60MAT130



PIEDRA LATTE

SRSPDRA60X60MAT143



RIGEL BEIGE

SRSRPGEL60X120MAT000

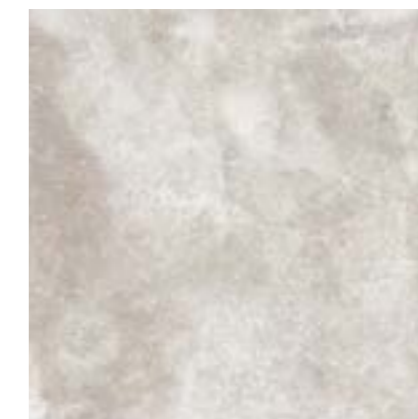
60x120

60x60



TERRA BROWN

SRSPTERR60X60MAT140



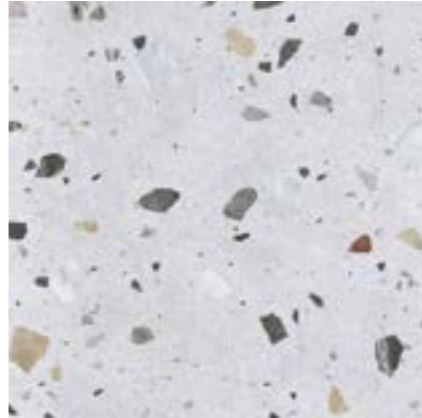
TERRA BONE

SRSPTERR60X60MAT218



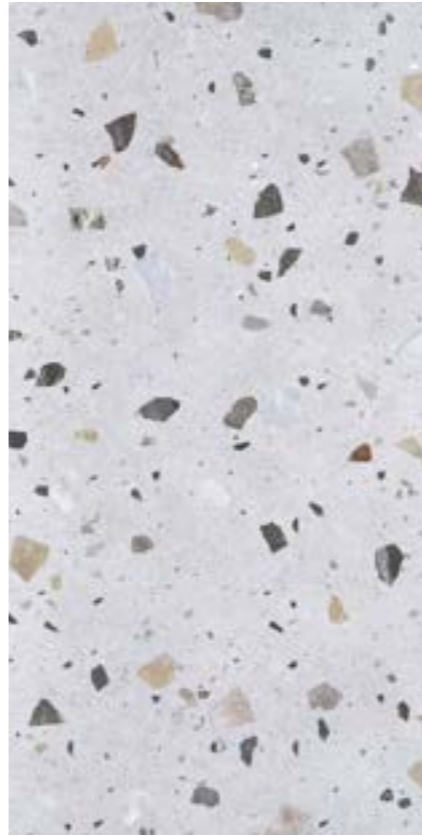
60x120

60x60



TERRAZZO GREY

SRSPTRRZ60X60MAT130



60X120

SRSPTRRZ60X120MAT130



60X120

SRSPTRRZ60X120MAT142

T E R R A Z Z O



TIMEWORN TAUPE

SRSPTMWN60X120MAT141

60x120

60x120



TRAVERTINO BEIGE

SRSPTVRT60X120MAT000



60x120

60x120



VICTOR GREY

SRSPVCTR60X120MAT130



VICTOR DARK GREY

SRSPVCTR60X120MAT132



VICTOR TAUPE

SRSPVCTR60X120MAT141



VICTOR IVORY

SRSPVCTR60X120MAT160



60x60



VOLCANO ANTHRACITE

SRSPVLCN60X60MAT120



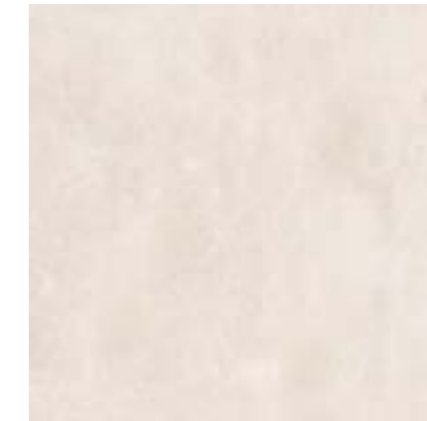
VOLCANO GREY

SRSPVLCN60X60MAT130



VOLCANO LIGHT GREY

SRSPVLCN60X60MAT131



VOLCANO IVORY

SRSPVLCN60X60MAT160



VOLCANO ICE

SRSPVLCN60X60MAT101

V O L C A N O



VOLCANO ANTHRACITE

SRSPVLCN60X120MAT120



VOLCANO GREY

SRSPVLCN60X120MAT130



VOLCANO LIGHT GREY

SRSPVLCN60X120MAT131



VOLCANO IVORY

SRSPVLCN60X120MAT160



VOLCANO ICE

SRSPVLCN60X120MAT101



D O Ğ A L T A Ş

N A T U R A L S T O N E

60x60

60x120



60x60



ARANDIS GREY

SRSPRNDS60X60MAT130



60x60



CAPEL MINK

SRSPCAPL60X60MAT142





60x120

60x60



EBAN GREY

SRSPEBAN60X60MAT130



EBAN BEIGE

SRSPEBAN60X60MAT150



60X120

SRSPEBAN60X120MAT130
SRSPEBAN60X120FLP130



60X120

SRSPEBAN60X120MAT150
SRSPEBAN60X120FLP150



60x60



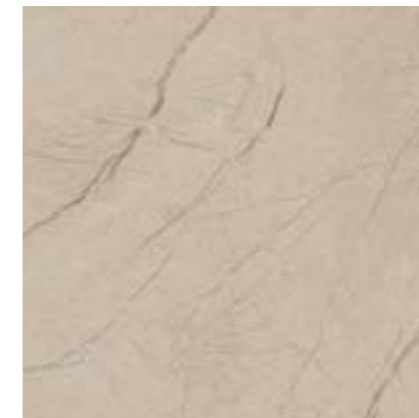
LAL ANTHRACITE

SRSPLALX60X60MAT120



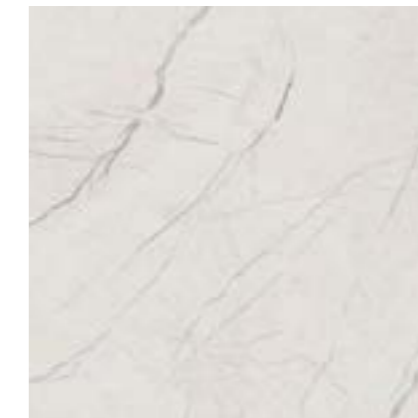
LAL LIGHT GREY

SRSPLALX60X60MAT131



LAL BEIGE

SRSPLALX60X60MAT150



LAL FILDISI

SRSPLALX60X60MAT153



LAZAWARD WHITE

SRSPLZWD60X60MAT100

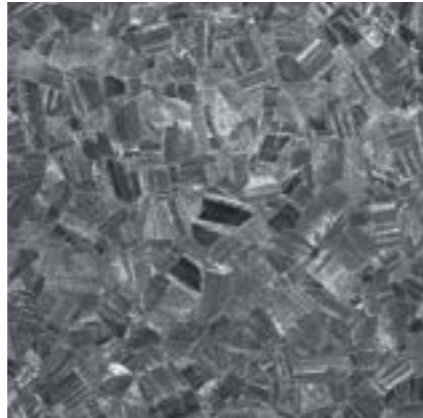


LAZAWARD GREY

SRSPLZWD60X60MAT130

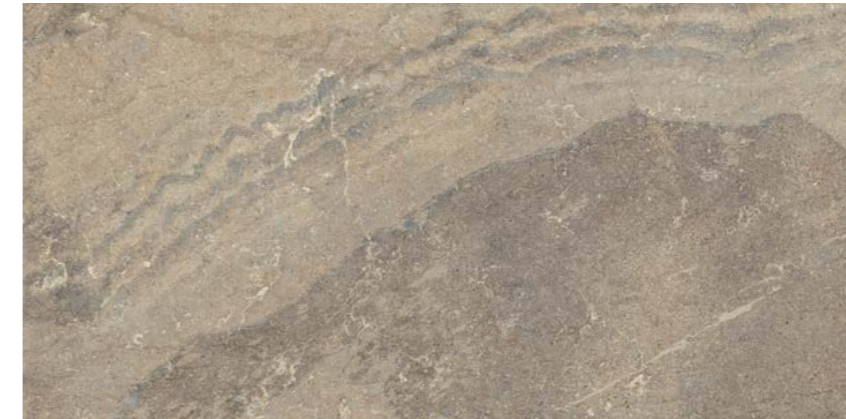
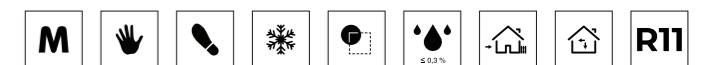
60x60

60x120



LAZAWARD ANTHRACITE

SRSPLZWD60X60MAT120



MIRANDA BEIGE

SRSPMRND60X120MAT400



60x60



MISHA ANTHRACITE

SRSPMSHA60X60MAT120



MISHA GREY

SRSPMSHA60X60MAT130



MISHA DARK GREY

SRSPMSHA60X60MAT132



MISHA BEIGE

SRSPMSHA60X60MAT150



MISHA IVORY

SRSPMSHA60X60MAT160



MISHA ANTHRACITE

SRSPMSHA60X120MAT120
SRSPMSHA60X120SLP120



MISHA GREY

SRSPMSHA60X120MAT130
SRSPMSHA60X120SLP130



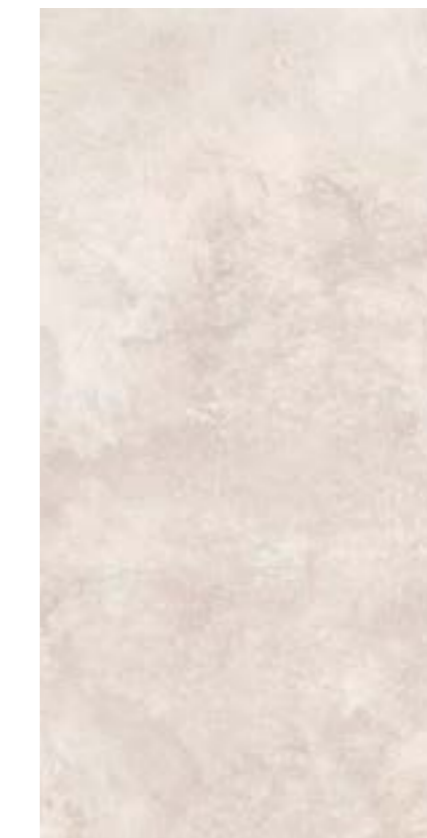
MISHA DARK GREY

SRSPMSHA60X120MAT132
SRSPMSHA60X120SLP132



MISHA BEIGE

SRSPMSHA60X120MAT150
SRSPMSHA60X120SLP150



MISHA IVORY

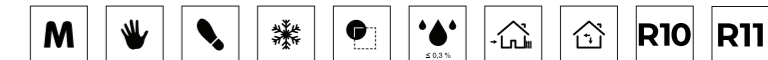
SRSPMSHA60X120MAT160





60x60

60x120



NICE GREY

SRSPNICE60X60MAT130
SRSPNICE60X60MAT330



NICE IVORY

SRSPNICE60X60MAT160
SRSPNICE60X60MAT360

NICE GREY

SRSPNICE60X120MAT130
SRSPNICE60X120MAT330



NICE IVORY

SRSPNICE60X120MAT160
SRSPNICE60X120MAT360





60x60



OLVIDO GREY

SRSPOLVD60X60MAT130



OLVIDO MINK

SRSPOLVD60X60MAT142



OLVIDO SUELO

SRSPOLVD60X60MAT203



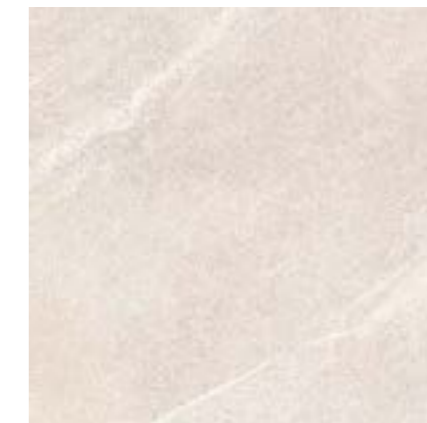
60x120

60x60



OPTAL GREY

SRSPOPTL60X60MAT130
 SRSPOPTL60X60MAT330
 SRSPOPTL60X60MAT421



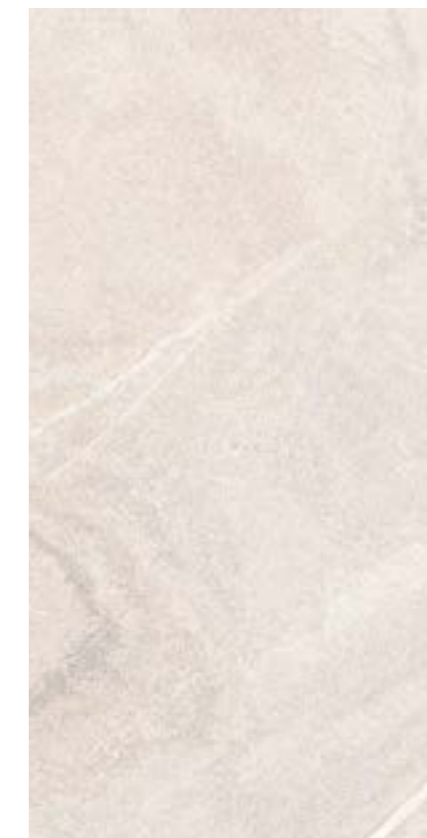
OPTAL ALMOND

SRSPOPTL60X60MAT211
 SRSPOPTL60X60MAT311
 SRSPOPTL60X60MAT420



60X120

SRSPOPTL60X120MAT130
 SRSPOPTL60X120MAT330

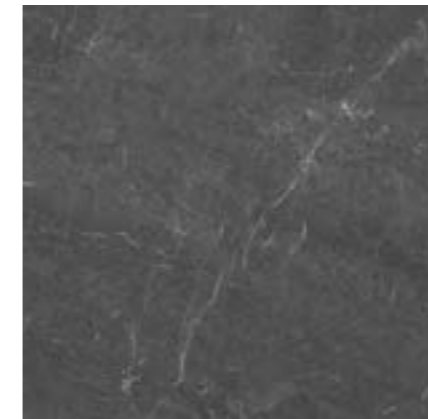


60X120

SRSPOPTL60X120MAT211
 SRSPOPTL60X120MAT311



60x60



PENDAN ANTHRACITE

SRSPNDN60X60MAT120



PENDAN CLAY

SRSPNDN60X60MAT151



RAPOLANO BEIGE

SRSRPLN60X60MAT150

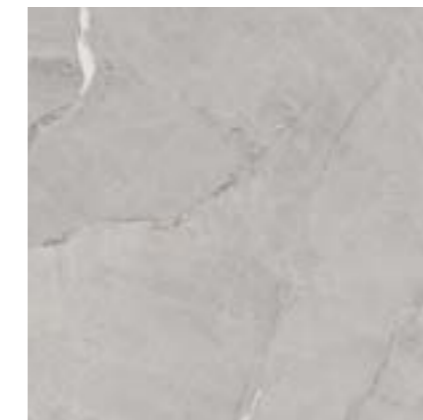
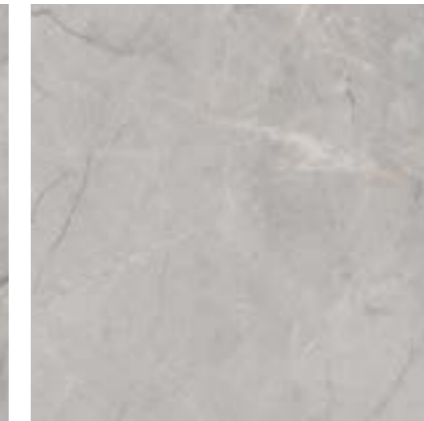
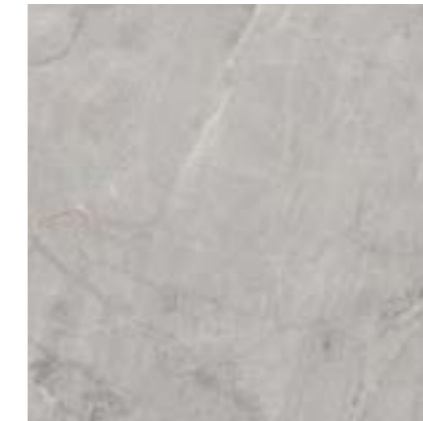


60X120

SRSRPLN60X120MAT150

60x120

60x60



RAVEL GREY

SRSRVEL60X60MAT130



60x60



RICH GREY

SRSRICH60X60MAT130



60x120

60x60



ROCHE IVORY

SRSPROCH60X60MAT160

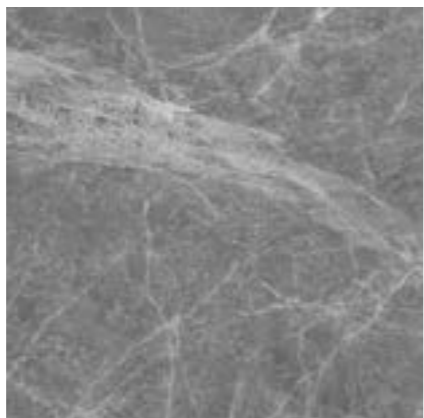


60X120

SRSPROCH60X120MAT160

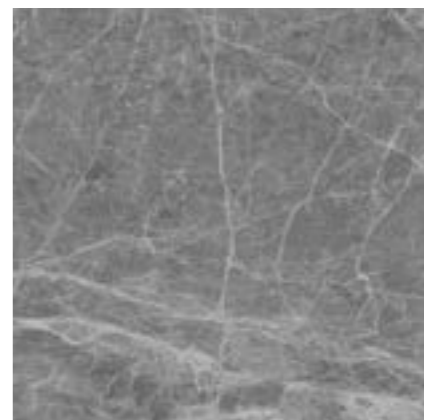
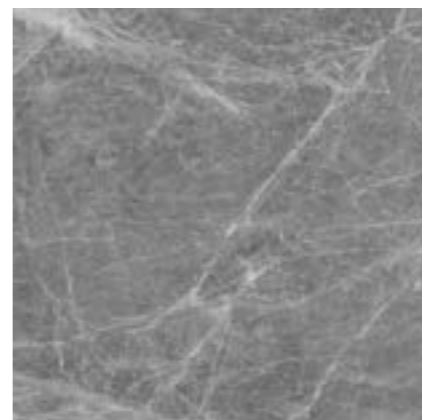
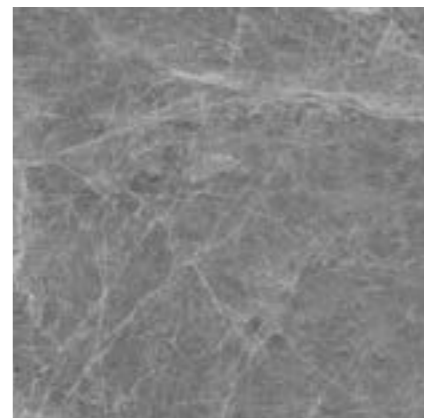
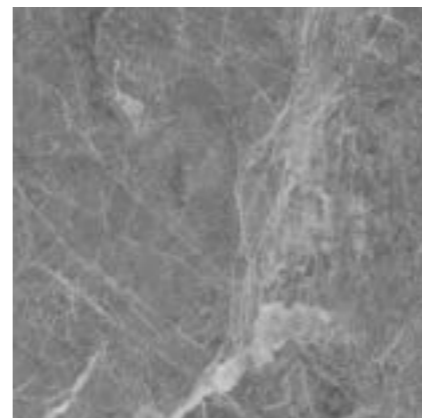
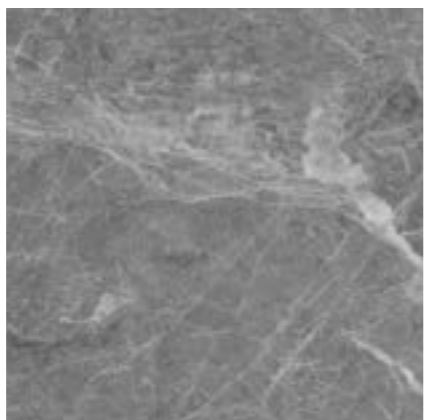


60x60



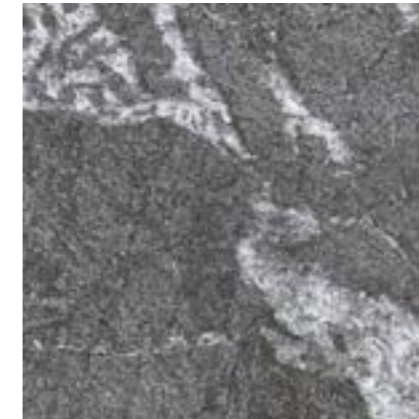
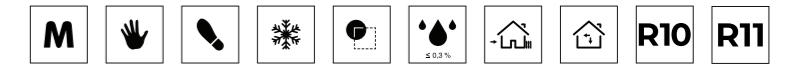
ROYAL GREY

SRSPRYAL60X60MAT130





60x60



SMERALDA ANTHRACITE

SRSPSRLD60X60MAT320
SRSPSRLD60X60MAT422



SMERALDA GREY

SRSPSRLD60X60MAT330
SRSPSRLD60X60MAT421



SMERALDA BEIGE

SRSPSRLD60X60MAT350
SRSPSRLD60X60MAT423

M E R M E R

M A R B L E

60x60

60x120



60x120

60x60



ALEATS GREY

SRSPALTS60X60MAT130



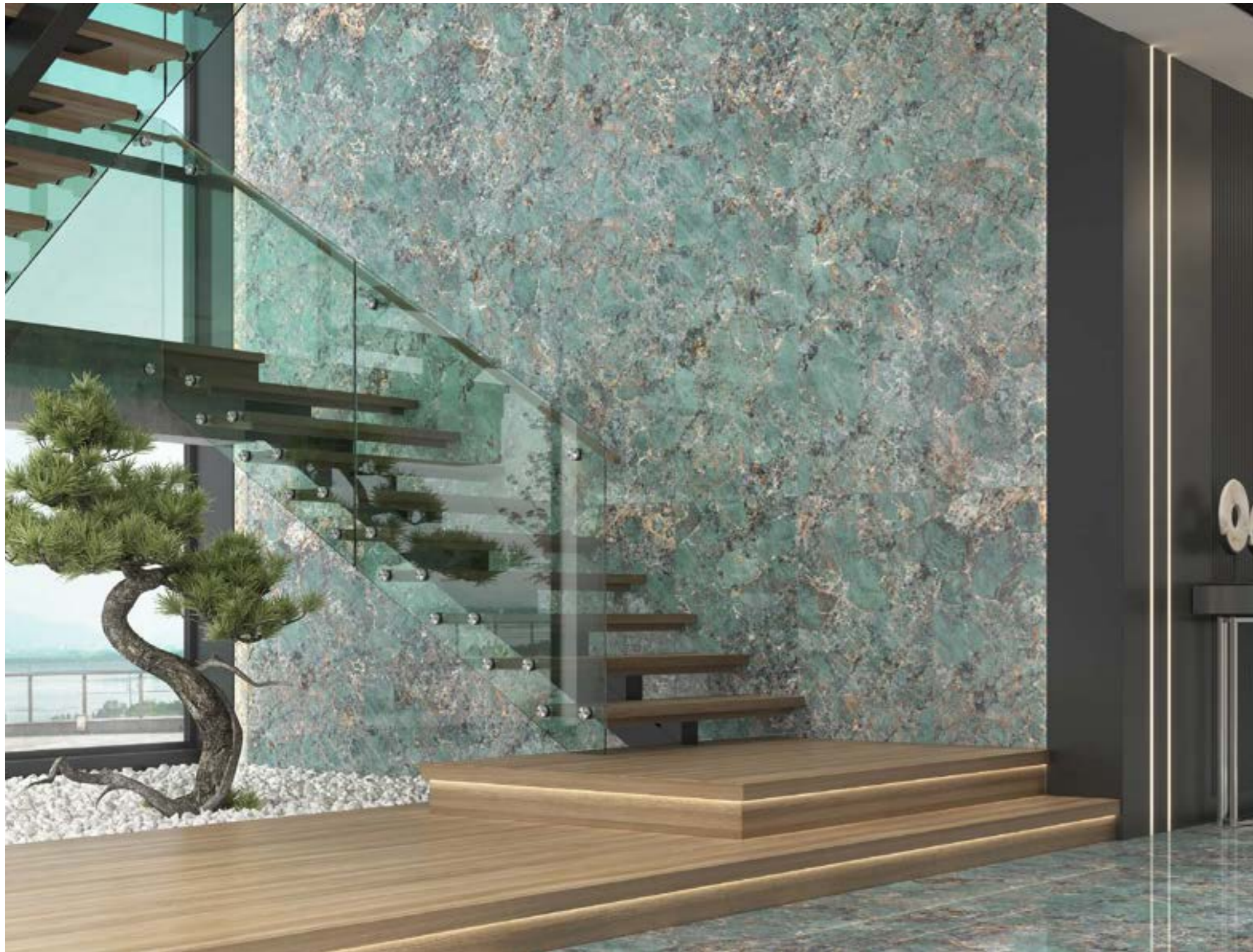
ALEATS ANTHRACITE

SRSPALTS60X120MAT120
SRSPALTS60X120FLP120



60X120

SRSPALTS60X120MAT130
SRSPALTS60X120FLP130



60x120



AMAZONITE BLUE

SRSPMZNT60X120FLP180

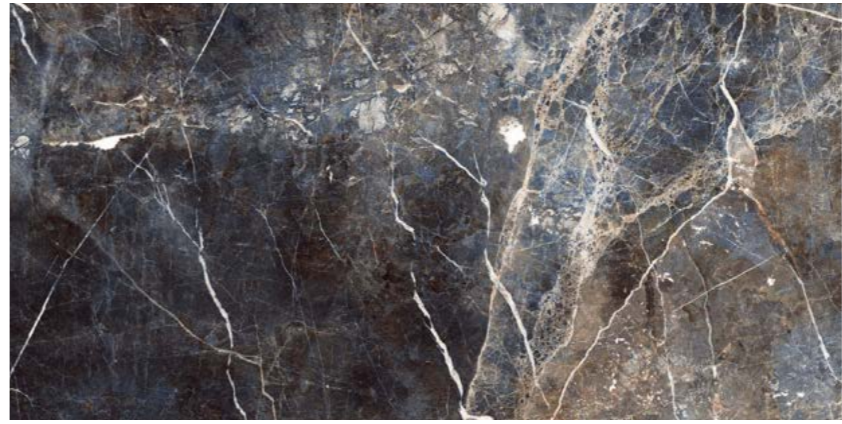


AMAZONITE TURQUOISE

SRSPMZNT60X120FLP181



60x120



ANDROMEDA DARK

- SRSPNRMD60X120MAT170
- SRSPNRMD60X120FLP170
- SRSPNRMD60X120SLP170



60x60

60x120

ARYA GREY

SRSPARYA60X60MAT130



BIANCO WHITE

SRSPBINC60X120FLP100



60x120

60x60



CALACATTA GRIGIO

SRSPCLCT60X60MAT200



CALACATTA GRIGIO

SRSPCLCT60X120FLP200

CALACATTA MIA

SRSPCLCT60X120FLP201



CALACATTA ETERNO

SRSPCLCT60X120FLP202



CALACATTA REGANCY

SRSPCLCT60X120FLP204



CALACATTA BLUE VEINS

SRSPCLCT60X120FLP208





60x120

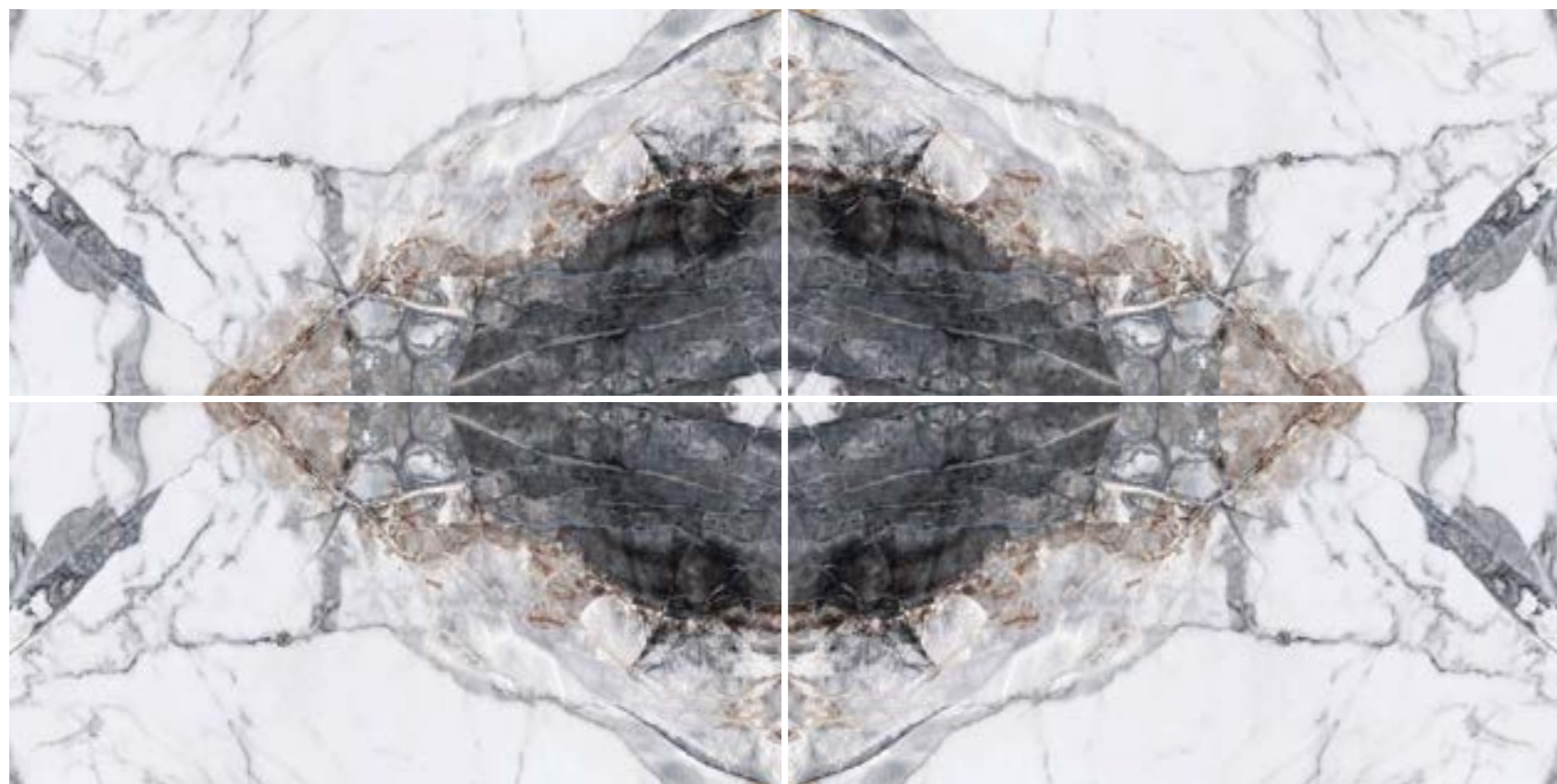
60x120

60x60



CERES GREY

SRSPCRE560X120FLP130



ELEGANT GREY

SRSPLGNT60X60MAT130



ELEGANT VIZON

SRSPLGNT60X120FLP217

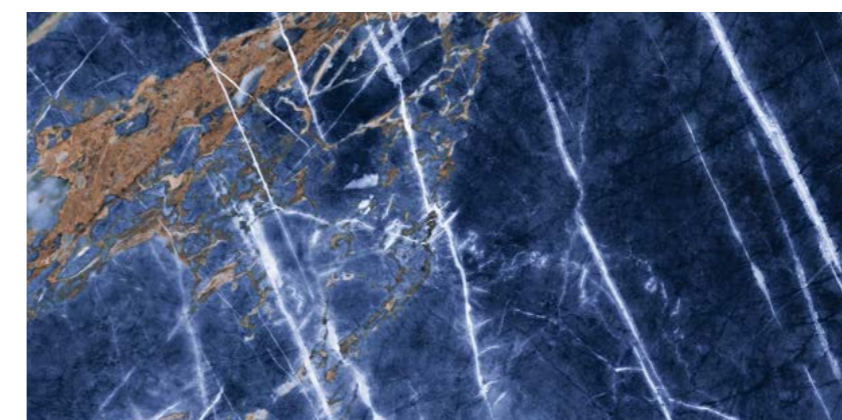
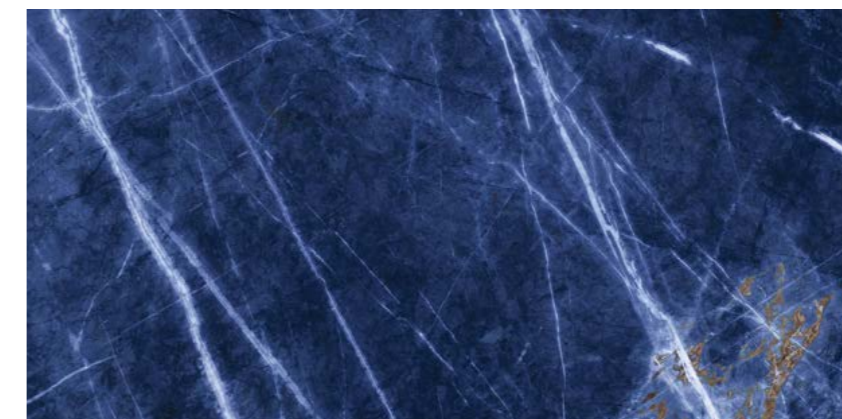
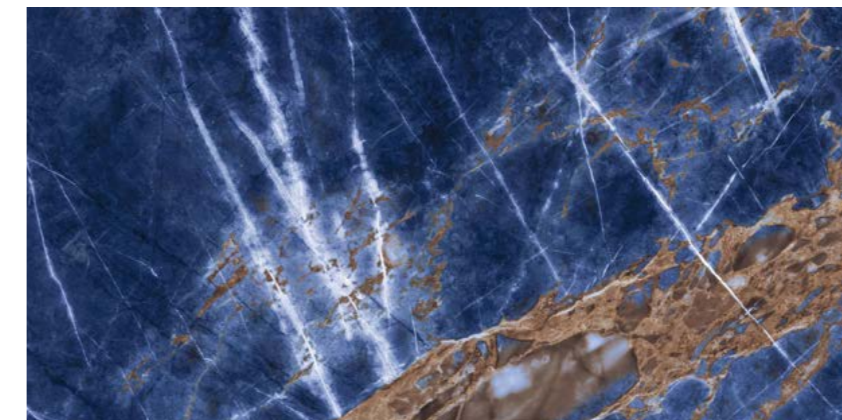


60x120

60x120

EVERET ANTHRACITE

SRSPEVRT60X120FLP120



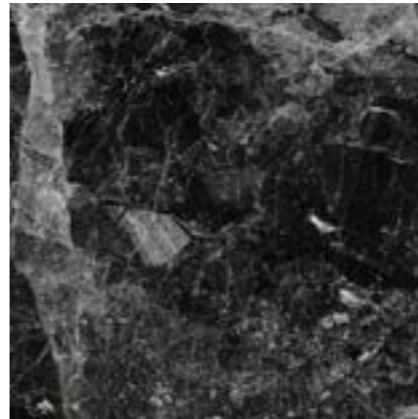
EVERET BLUE

SRSPEVRT60X120FLP180



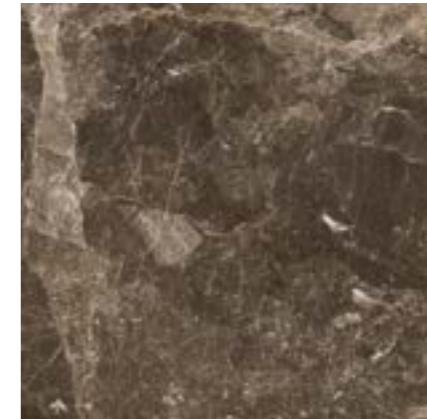
60x120

60x60



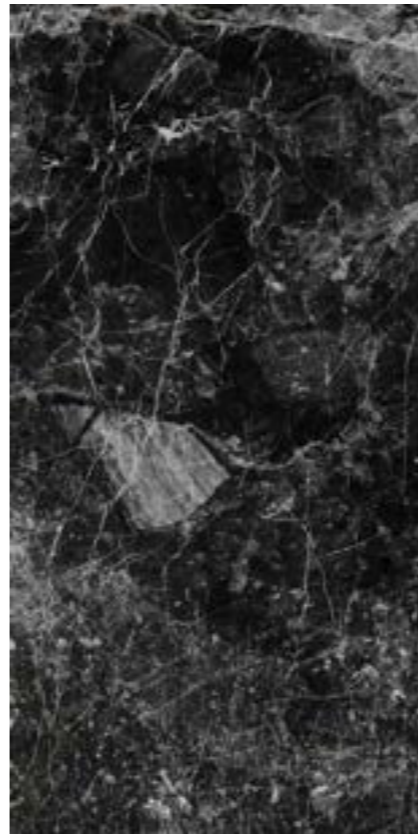
FREY ANTHRACITE

SRSPFREY60X60MAT120



FREY BROWN

SRSPFREY60X60MAT140



60X120

SRSPFREY60X120FLP120



60X120

SRSPFREY60X120FLP140

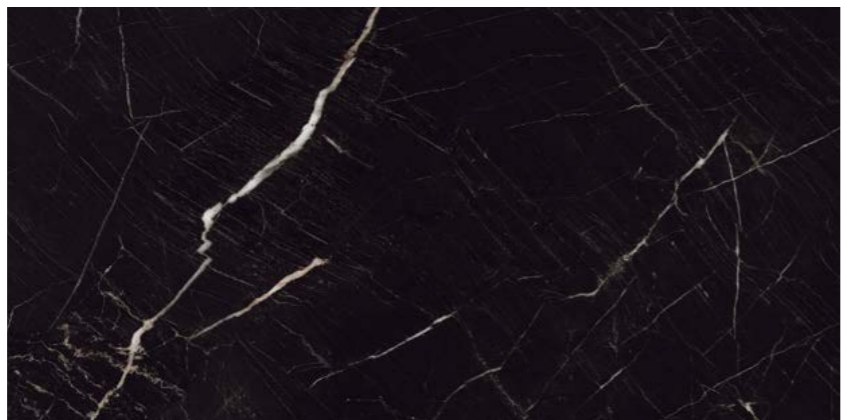


60x120



GIAO ARLECHINO

SRSPGIAO60X120FLP207



GRANADA BLACK

SRSPGRND60X120FLP110

60x120

60x120



GRENELLE PINK

SRSPGRNL60X120FLP152

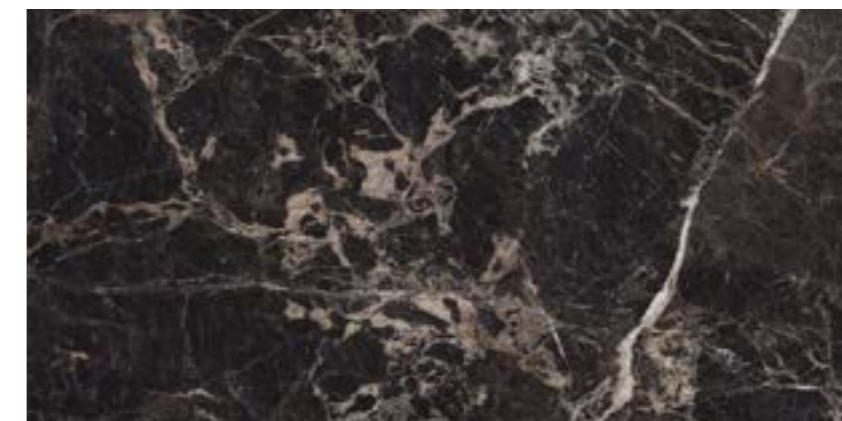


60x120

60x120

IO BLUE

SRSPIOXX60X120FLP180



JULIA LUX BLACK

SRSPIOXX60X120FLP180



60x120



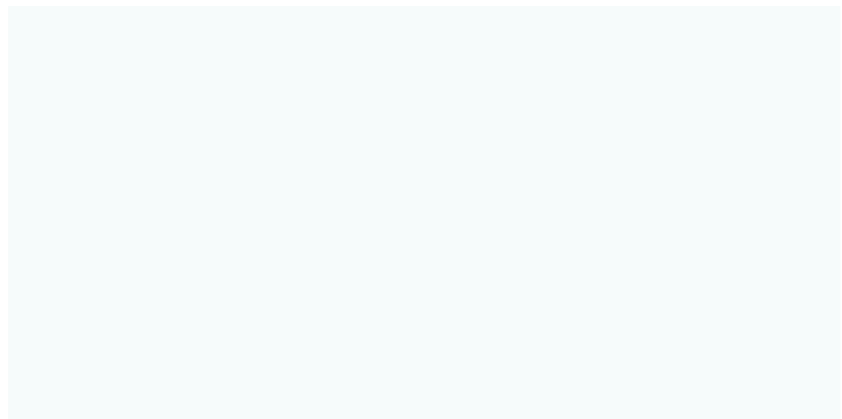
MARMO VENATO LATTE

SRSPMARM60X120FLP206



60x120

60x60



MEGA WHITE

SRSPMEGA60X120FLP100



MELIN WHITE

SRSPMLIN60X60MAT100



60x120



MERIT GREY

SRSPMRIT60X120FLP130





60x120

60x60



MILGE WHITE

SRSPMLGE60X60MAT100
SRSPMLGE60X120FLP100



MILGE BRONZ

SRSPMLGE60X120FLP145

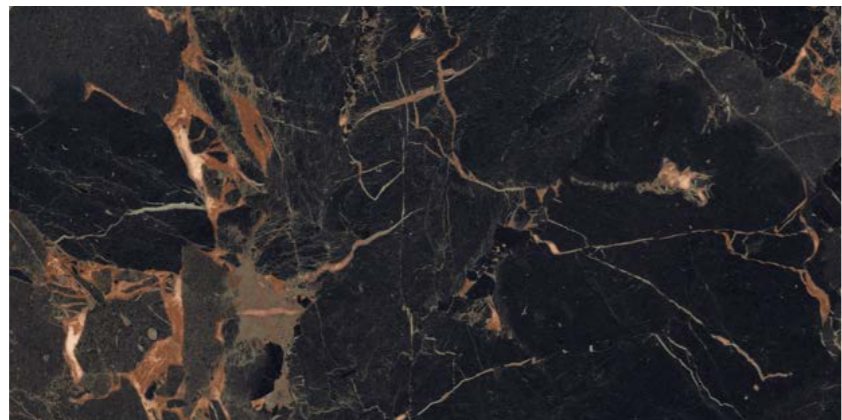


MILGE GOLD

SRSPMLGE60X120FLP190

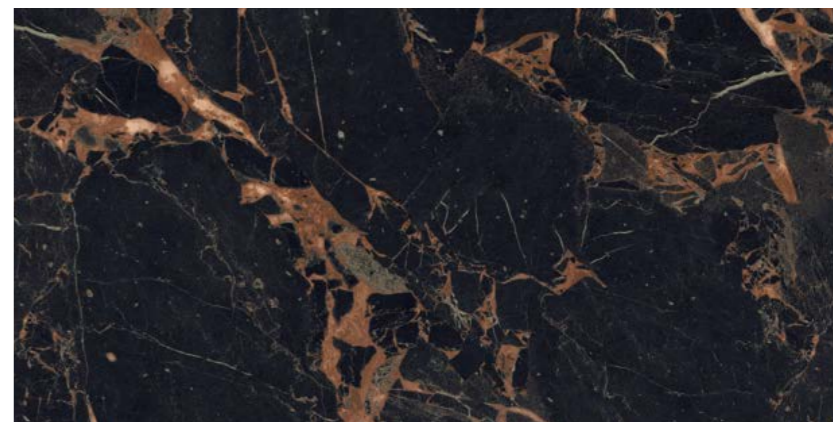
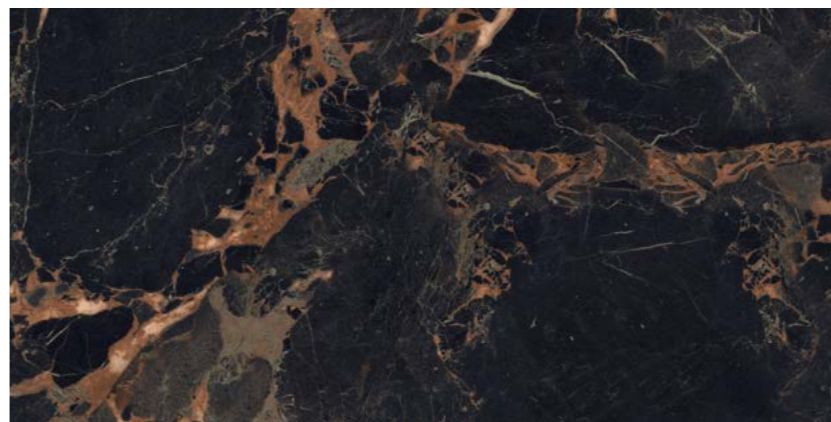
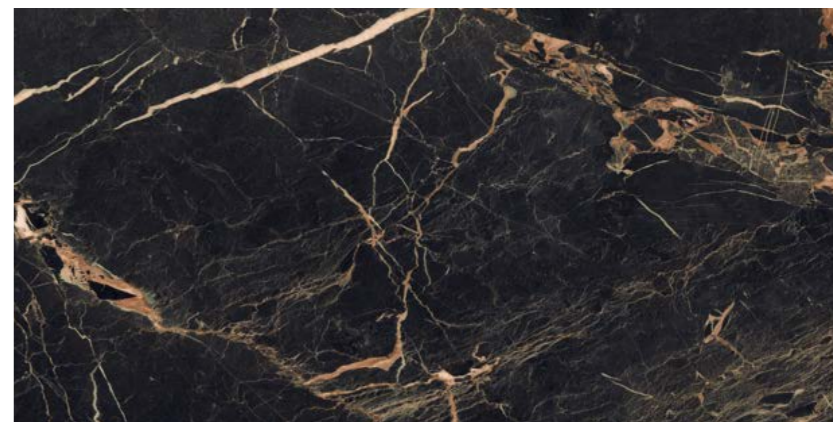
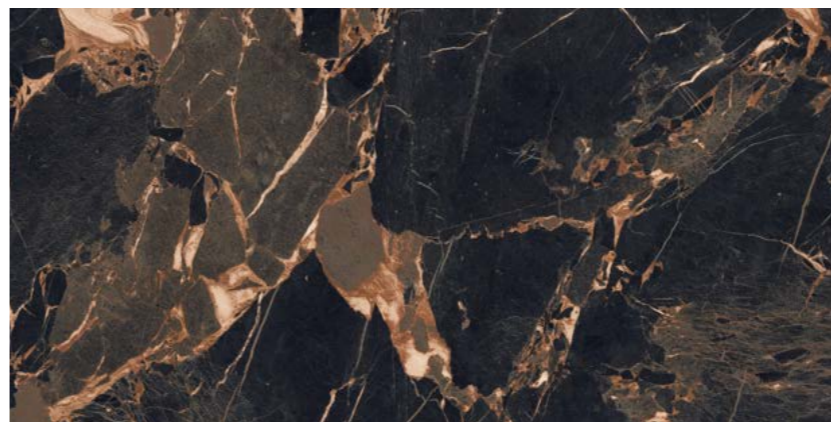


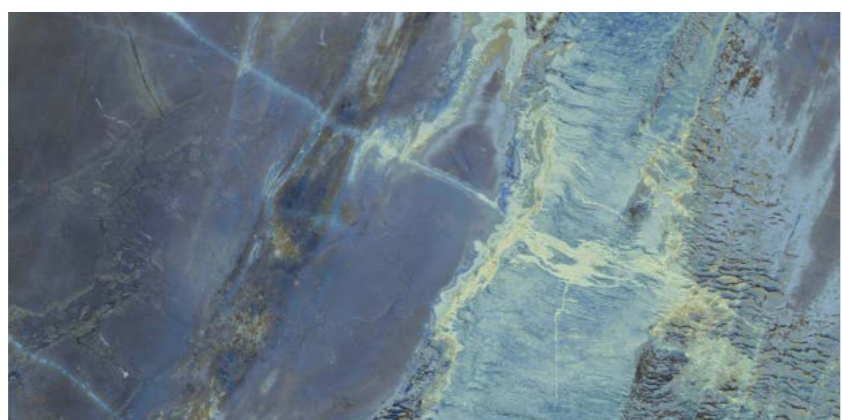
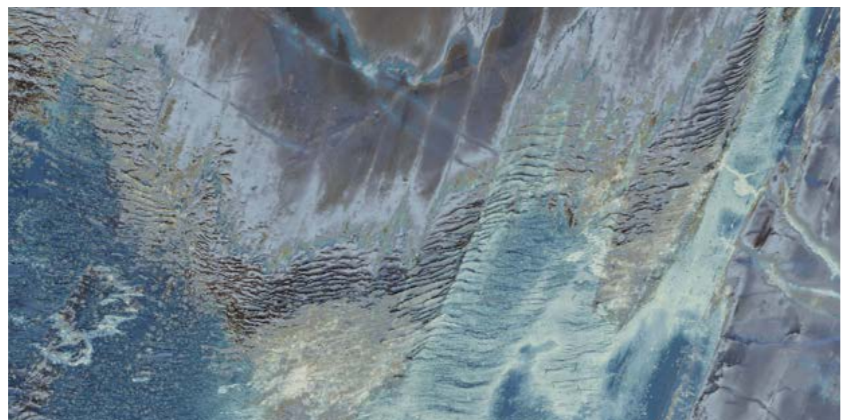
60x120



MIRA BLACK

SRSPMIRA60X120FLP110



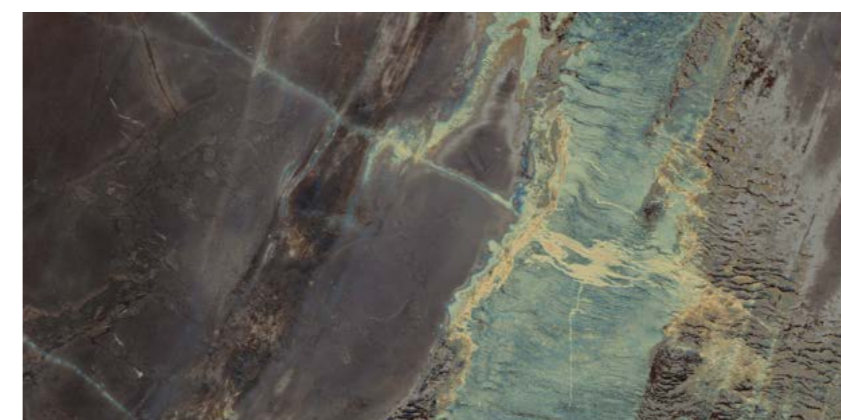


60x120

60x120

OCEAN BLUE

SRSPOCEN60X120FLP180



OCEAN GREEN

SRSPOCEN60X120FLP183



60x120



ONICE LEVIGATO

SRSPNCLG60X120FLP000



60x120



ONYX GREY

SRSPONYX60X120FLP130



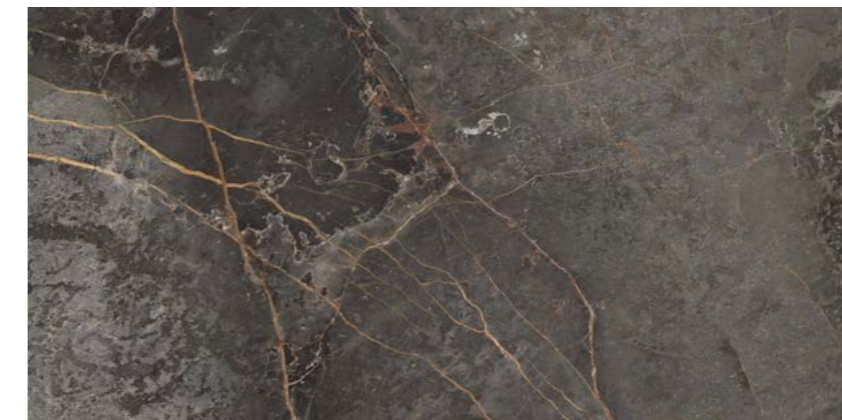


60x120

60x120

SALDA BLUE

SRSPSLDA60X120FLP180



STORIA DARK GREEN

SRSPSTRA60X120FLP184



60x120



TELLURIO LIGHT GREY

SRSPTLLR60X120FLP131



TELLURIO DARK GREY

SRSPTLLR60X120FLP132

T E L L U R I O

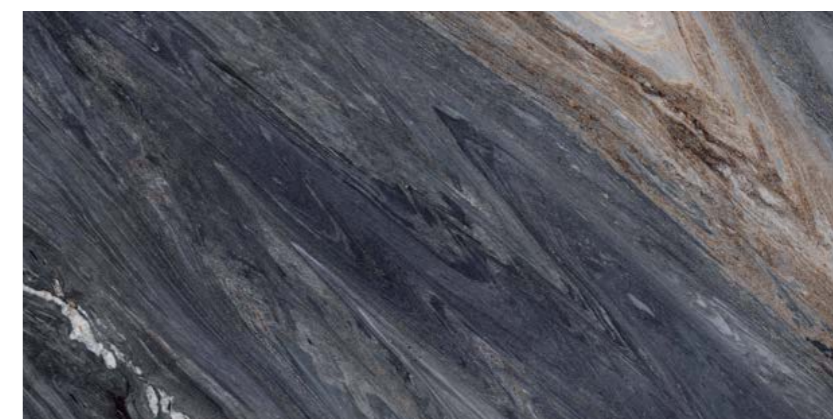
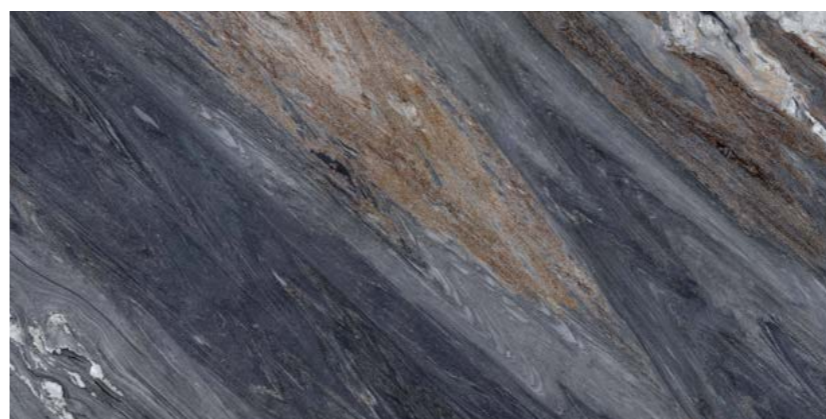


60x120



VENUS

SRSPVNUS60X120FLP000





60x120



WHITE SILVER

SRSPWHSV60X120FLP000

W H I T E S I L V E R

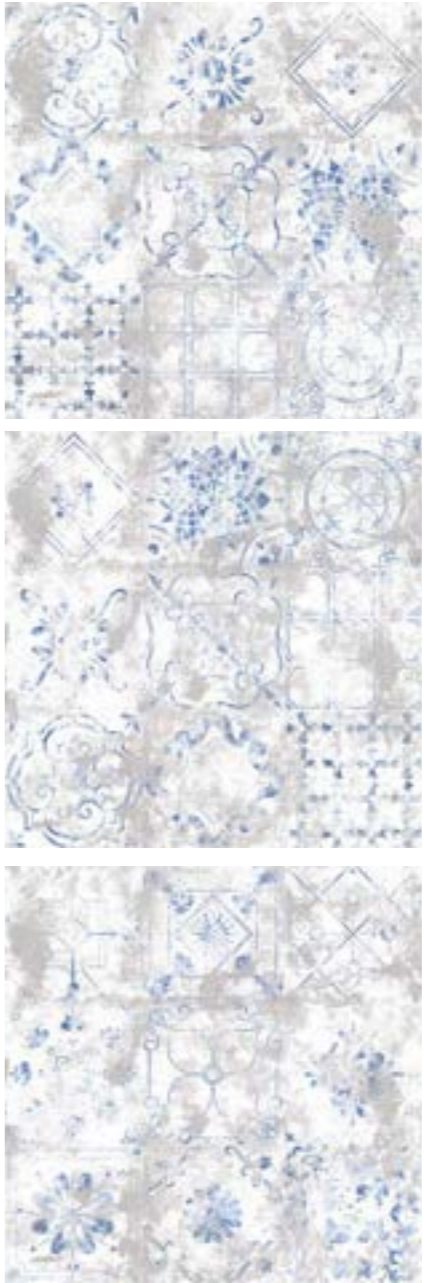
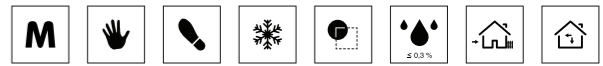
D E K O R

D E C O R

60x60



60x60



ALACATI BLUE

SRSPALCT60X60MAT180



60x60



MOTIVE

SRSPMOTV60X60MAT216

A H Ş A P

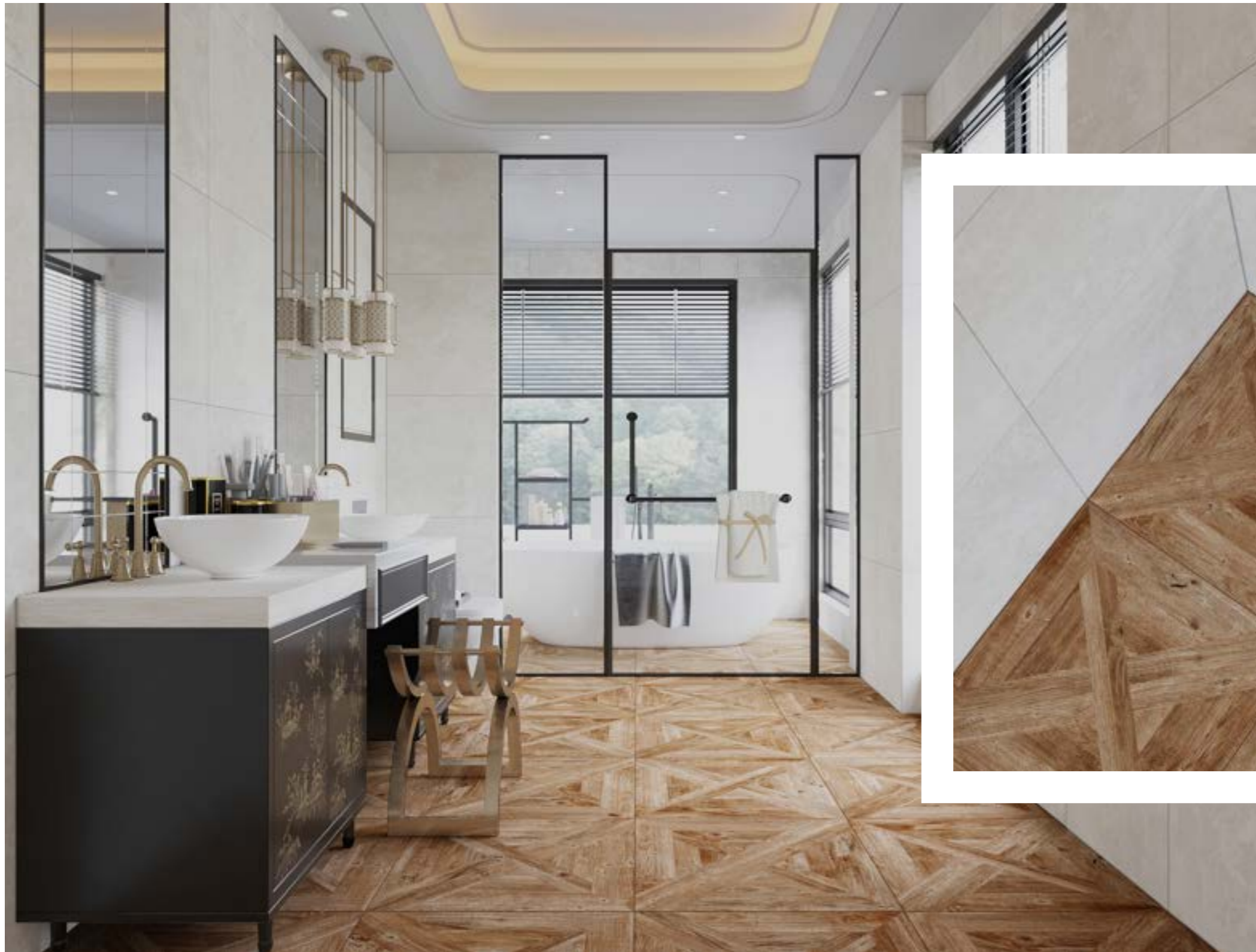
W O O D

20x120

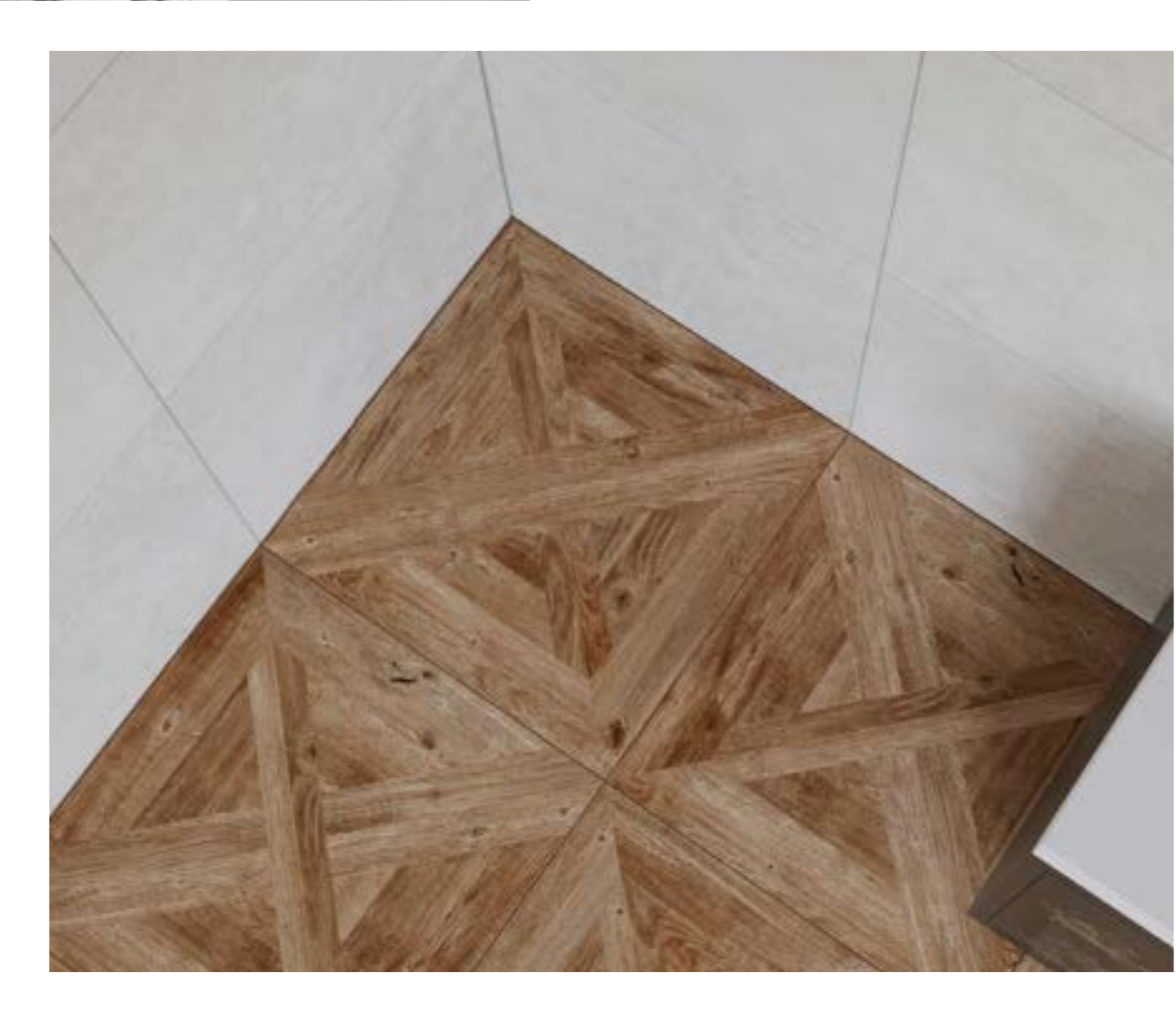
30x120

60x60

60x120



60x60



ALBA OAK

SRSPALBA60X60MAT209



ALBA MADERA

SRSPALBA60X60MAT210



20x120

30x120

60x120



ABACO BAMBU

SRSPABCO60X120MAT219



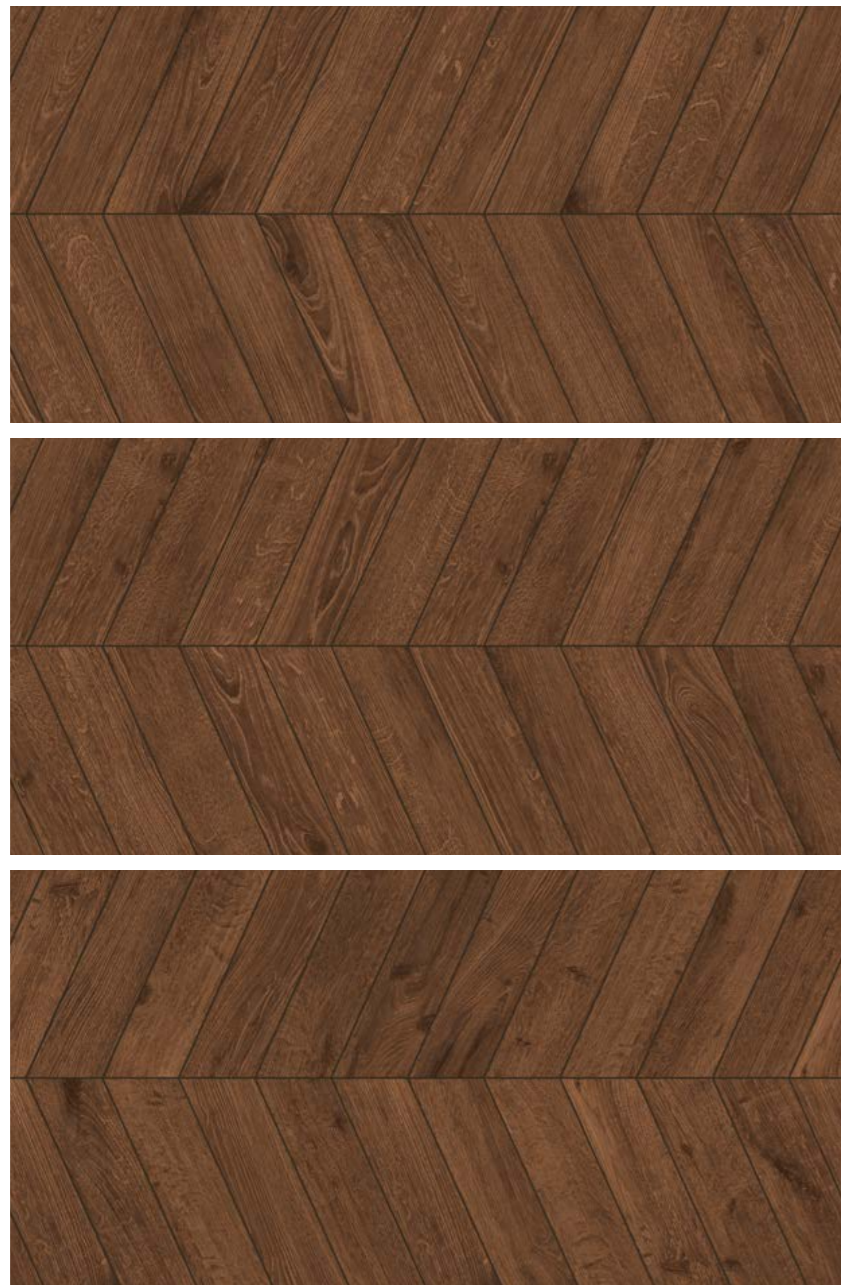
ABACO BAMBU

SRSPABCO20X120MAT219



KOMI AKÇAĞAÇ

SRSPKOMI20X120MAT213

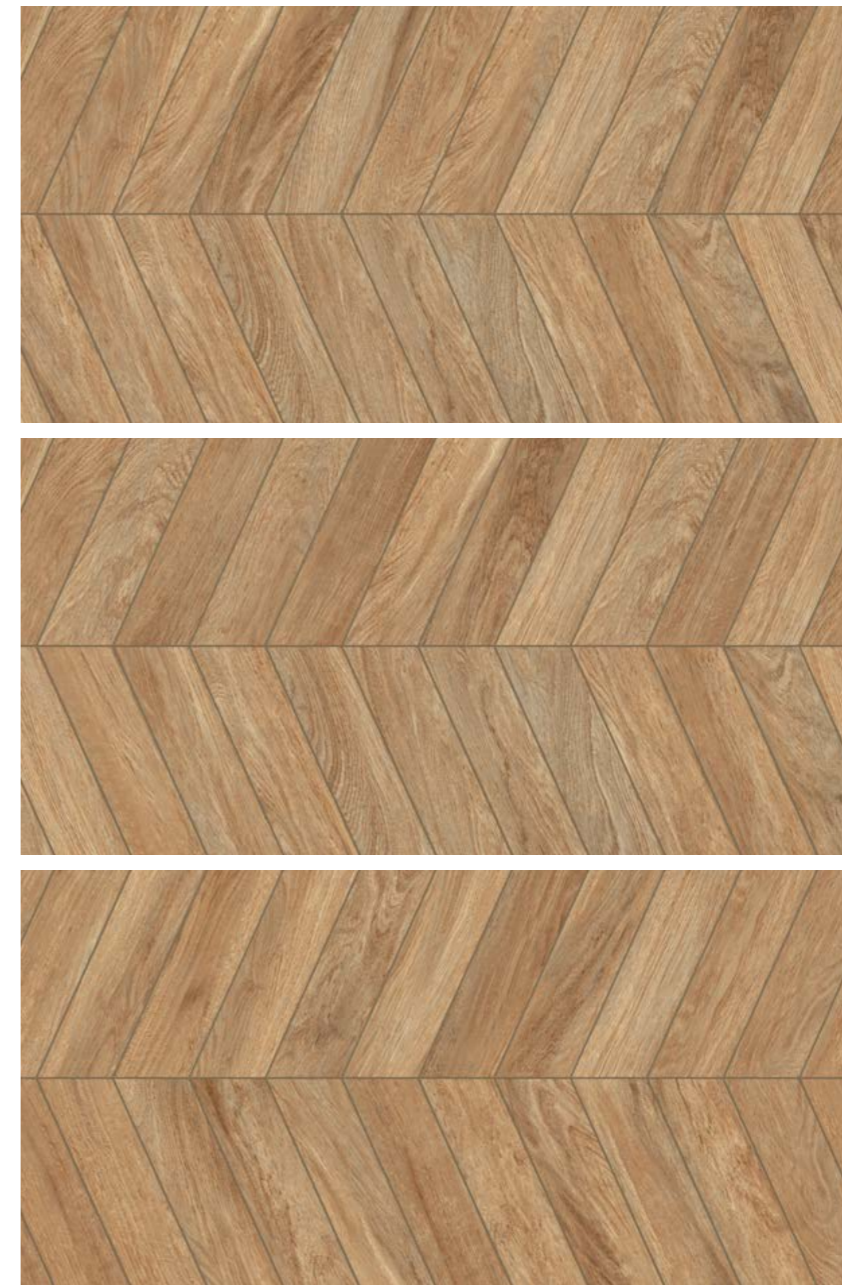


60x120

60x120

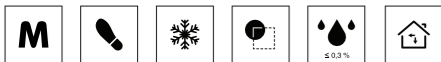
NORMA CEVIZ

SRSPNORM60X120MAT215



NORMA OAK

SRSPNORM60X120MAT209



30x120

20x120

20x120



WEST WOOD KAYIN

SRSPWEST30X120MAT212



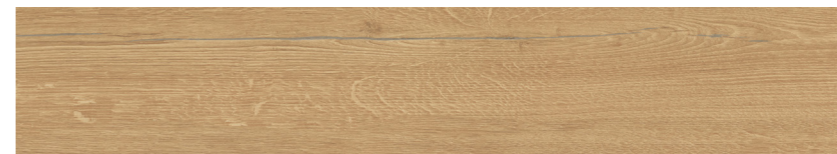
WEST WOOD KAYIN

SRSPWEST20X120MAT212



WEST WOOD TEAK

SRSPWEST20X120MAT214



PORSELEN KARO ÖZELLİKLERİ VE TEKNİK BİLGİLER

PORCELAIN TILE PROPERTIES AND TECHNICAL

KONU / THEME	STANDART / STANDARTS	TS EN 14411 / ANNEX G		TEST YÖNTEMİ / TEST METHOD
UZUNLUK VE GENİŞLİK LENGTH AND WIDTH	± 1 mm	± 0,6 %	± 2,0 mm	TS EN ISO 10545 - 2
KALINLIK THICKNESS	± 5 %	± 5 %	± 0,5 %	TS EN ISO 10545 - 2
GÖNYEDEN SAPMA RECTANGULARITY	± 0,3 % (± 1,2 mm)	± 0,5 %	± 2,0 mm	TS EN ISO 10545 - 2
MERKEZ EĞRİLİĞİ CENTER CURVATURE	± 0,3 % (± 1,2 mm)	± 0,5 %	± 2,0 mm	TS EN ISO 10545 - 2
KENAR EĞRİLİĞİ EDGE CURVATURE	± 0,3 % (± 1,2 mm)	± 0,5 %	± 2,0 mm	TS EN ISO 10545 - 2
KÖŞE EĞRİLİĞİ WARPAGE	± 0,3 % (± 1 mm)	± 0,5 %	± 2,0 mm	TS EN ISO 10545 - 2
YÜZEY KALİTESİ SURFACE QUALITY	95%	95%		TS EN ISO 10545 - 2
SU EMME WATER ABSORPTION	max. % 0,3	≤ % 0,5		TS EN ISO 10545 - 3
KIRILMA DAYANIMI (≥7,5 mm) BREAKING STRENGTH (≥7,5 mm)	min. 1800 N	Min. 1300 N		TS EN ISO 10545 - 4
EĞİLME MUKAVEMETİ MODULUS OF RUPTURE	min.40 N/mm ²	Min. 35 N/mm ²		TS EN ISO 10545 - 4
ÇARPMA DAYANIMI IMPACT RESISTANCE	DAYANIKLI / RESISTANT	DAYANIKLI OLMALIDIR / REQUIRED		TS EN ISO 10545 - 5
AŞINMA SINIFI ABRASION CLASS	EN AZ SINIF 3 / MIN. CLASS 3	ÜRETİCİ BEYAN EDER / DECLARED VALUE		TS EN ISO 10545 - 7
ISIL GENLEŞME KATSAYISI(100°) LINEAR THERMAL EXPANSION COEFFICIENT (100°)	60x10 ⁻⁷ - 76x10 ⁻⁷ K ⁻¹	ÜRETİCİ BEYAN EDER / DECLARED VALUE		TS EN ISO 10545-8
ISIL ŞOK DAYANIMI THERMAL SHOCK RESISTANCE	DAYANIKLI / RESISTANT	DAYANIKLI OLMALIDIR / REQUIRED		TS EN ISO 10545 - 9
NEM GENLEŞMESİ MOISTURE EXPANSION	0,01%	ÜRETİCİ BEYAN EDER / DECLARED VALUE		TS EN ISO 10545-10
ÇATLAMA DİRENCİ CRACKING RESISTANCE	DAYANIKLI / RESISTANT	DAYANIKLI OLMALIDIR / REQUIRED		TS EN ISO 10545 - 11
DONA DAYANIM FROST RESISTANCE	DAYANIKLI / RESISTANT	DAYANIKLI OLMALIDIR / REQUIRED		TS EN ISO 10545 - 12
ASİT/ALKALİLERE DAYANIM RESISTANCE TO ACIDS/ALKALIS	EN AZ SINIF / MIN. CLASS GHB - GLB	ÜRETİCİ BEYAN EDER / DECLARED VALUE		TS EN ISO 10545 - 14

KONU / THEME	STANDART / STANDARTS	TS EN 14411 / ANNEX G	TEST YÖNTEMİ / TEST METHOD
EV KİMYASALLARINA DAYANIM RESISTANCE TO HOUSEHOLD CHEM	EN AZ SINIF/ MIN. CLASS GB	MIN B	TS EN ISO 10545 - 13
LEKELENMEYE DAYANIM RESISTANCE TO STAINING	EN AZ SINIF 3 / MIN. CLASS 3	MIN SINIF 3 / MIN CLASS B	TS EN ISO 10545 - 14
AÇIĞA ÇIKAN TEHLİKELİ MADDELER KURŞUN - KADMIYUM RELEASE OF DANGEROUS SUBSTANCES LEAD CADMIUM	Pb < %0,1 - Cd < %0,01	ÜRETİCİ BEYAN EDER / DECLARED VALUE	TS EN ISO 10545 - 15

GÜRAL SERAMİK

guralseramik.com



Kütahya 1. OSB 12. Cad No: 3 Kütahya / TÜRKİYE